

Network of Automotive Excellence:



The cross-sector network

NoAE is a free, open initiative for the mobility sectors and their co-operation partners. The starting point was ten years ago with the automobile and supplier industries. From there, an international and cross-company expert network developed.

The objective is the exchange of ideas on

- strategic
- organizational and
- technological

questions and challenges for the company within and beyond the sectors. NoAE was founded in 2002 by well-known personalities of the automotive sector and with the collaboration of the European Commission. ■

The new initiative: FutureCityFactory

Jointly master urban challenges

Cities, science and business in the dialogue



By 2050, over 70% of the world's population will be living in cities.

A majority of the economic power will be concentrated on a few hundred centers in the world. The city of the future presents new challenges to the infrastructure of industrial manufacturing, trade and services – challenges, which can only be overcome with interdisciplinary cooperation.



*Mr. Alois Brandt, AUDI AG opened the kick-off conference www.future-city-factory.de
Image: © AUDI AG ■*

Joint Initiative from the Audi factory and NoAE

With the initiative “FutureCity Factory”, the Audi factory and the Network of Automotive Excellence bring together cities, science and business in order to discuss opportunities, challenges and ideas for the design of urban manufacturing of the future.

Kick-off at the end of April 2014 at AUDI in Ingolstadt

At the end of April, 140 representatives from the economic and science sectors met with city and transport

planners at the kick-off conference of the FutureCityFactory in order to discuss opportunities for industrial manufacturing in an urban context. The basis for this was the keynote speeches on the specific challenges, facing the sectors in the future. This was implemented in five marketplaces.

Marketplaces as the basis for joint projects

Five marketplaces formed the discussion platform at the kick-off and also welcome cities, companies and science to join the cooperation in future:



Marketplace Employees

Cities and companies are in the same boat: The one would like attractive jobs for their citizens; the other is searching for qualified employees. Simultaneously the demands on employees at work, in the workplace and in the working environment have increased.



Marketplace Mobility

Advanced urbanization means that the population density in cities and agglomerations will continue to increase. People want to be mobile all the time, reliably, securely and more and more resource-friendly.



Marketplace Internet

The marketplace 'Internet' places the focus on one of the most powerful developments in the coming years for industry, politics and society. The (R)Evolution to Industry 4.0.



Marketplace Future Planning

Factories and the city belong together. The planning tasks of the future will be focused more than ever on synchronizing the interests of cities and companies.



Marketplace Energy

The marketplace 'Energy' encompasses all topics and challenges, which must be observed by communities, companies and providers within the scope of new energy concepts.

A sixth marketplace was reserved for the representatives of communities: Under the key heading "City of the Future", representatives from cities, in particular in Bavaria, Baden-Württemberg, North Rhine Westphalia and Austria (Graz and Vienna), exchanged ideas.

The ultimate goal was and is, to create suggestions for implementation using concrete tasks but also on the basis of ideas. ■



Mr. Ralf Winterstein, Mahle, makes his evaluations at the marketplace 'Energy'. Image: © AUDI AG ■

The initiators, the Audi factory and NoAE, welcome cities, science and business to a continued cooperation. The first subsequent dates have already taken place. ■

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Additional information in the internet

Platform for Future City Factory
www.future-city-factory.de

Social Networks
<https://www.xing.com/de/communities/groups/future-city-factory-64df-1005233>



Ms. Monika Thomas, Wolfsburg, evaluating project ideas at the marketplace "City of the Future" Image: © AUDI AG ■